



News Release

GE Transportation Expands Multimodal Data Connectivity Capabilities with project44 Collaboration

CHICAGO, IL (March 6, 2018) — Today [GE Transportation](#) (NYSE:GE) and [project44](#) announced the planned integration of project44's modern SaaS platform to augment and link GE Transportation's Railroad and Shipper product suites. With project44, GE Transportation takes a step closer to providing a more predictable and reliable port-to-door supply chain ecosystem by connecting transportation data from railroad networks, yards, intermodal terminals and maritime ports into a single transportation management workflow.

"True port-to-door visibility goes beyond just tracking," says Jennifer Schopfer, Vice President and General Manager of GE Transportation Transport Logistics. "The smartest and most efficient supply chains have full transparency across modes and nodes into pricing, routes, pickups, tracking, documents and payments – and that is exactly what project44 is helping us to achieve. This integration allows users to make critical transportation decisions faster, because they have access to the right information, at the right time regardless of where the data originates."

Integrating project44's API-first connectivity would extend GE Transportation's ability to deliver the most visible and reliable supply chain possible. With this combined solution, transportation providers, logistics providers and cargo owners would have access to standardized and real-time data to help increase the capacity and fluidity of their entire supply chain. Ultimately, supply chain providers across the ecosystem (Railroads, cargo owners, logistics providers, etc.) can monitor and respond to dynamic conditions, better use and align resources, and proactively communicate and collaborate.

"GE Transportation leads the industry by combining decades of domain leadership with next generation data and analytics to create a more visible and predictive transportation ecosystem," says Tommy Barnes, President of project44. "Their focus on connecting shippers, receivers, ports, terminals, trucks, ships and railcars demonstrates the importance of digitizing and standardizing shipment data to make it accessible and usable to all stakeholders, and we're honored to help power their cutting-edge initiatives now and in the future."

project44 and GE Transportation, along with other industry experts, will discuss innovation in the cargo supply chain during the [Trans-Pacific Maritime Conference on March 7, 2018](#), in Long Beach.

About GE Transportation

At [GE Transportation](#), we move the world and improve the world. We are a global technology leader and supplier of equipment, services and [digital solutions](#) to the rail, mining, marine, stationary power and drilling industries. Our innovations help customers deliver goods and services with greater speed and savings using our advanced manufacturing techniques and connected machines. Established more than a century ago, GE Transportation is a division of the [General Electric Company](#) that began as a pioneer in passenger and freight locomotives. That innovative spirit still drives GE Transportation today and is strengthened by our ability to serve customers more holistically through the [GE Store](#)— a global exchange of knowledge, technology and tools across all GE businesses that ultimately provides better outcomes for customers. GE Transportation is headquartered in Chicago, IL, and employs approximately 9,000 employees worldwide.

About project44

[project44](#) (p44) enables you to deliver stronger value to your customers, through the power of information. True visibility goes beyond tracking. The smartest and most efficient shipping experiences require full transparency into pricing, routes, pickups, tracking, documents, and payments. [project44](#) provides the industry's only true end-to-end visibility solution -- giving you more control over your supply chain with instant, all-inclusive digital connectivity to the largest network of multimodal transportation providers and partners.

Learn more:

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