



Wabtec Corporation Partners with Pittsburgh Steelers

PITTSBURGH – September 2, 2025 – Wabtec Corporation (NYSE: WAB), a global leader in rail technology and services, announced today a strategic partnership with the Pittsburgh Steelers. Bringing together two iconic Pittsburgh institutions, this collaboration reflects their shared commitment to drive innovation, performance, excellence, and community pride across the region. The partnership will be visible to the Steelers’ 21 million fans across the nation – the third largest fanbase in the NFL.

“Partnering with the Pittsburgh Steelers is a natural extension of our deep roots in this region,” said Gautham Appaya, Wabtec’s Senior Vice President and Chief Communications Officer. “Together, we celebrate Pittsburgh’s proud legacy of innovation, adaptability, teamwork, and resilience – qualities that define both our organizations.”

The Pittsburgh area has been home to Wabtec for more than 150 years, and the company's early success coincided with the city's rise as a steel powerhouse. Similarly, the Steelers, forged in Pittsburgh, are foundational to the city's identity, vitality, and morale. Both organizations have established themselves as leaders in their respective markets by elevating a continuous improvement mindset, and by pushing the boundaries of what is possible. The partnership will bring new, unique experiences for fans, while supporting the Steelers’ and Wabtec’s efforts to advance community development.

“We’re excited to welcome Wabtec to the Steelers family,” said Ryan Huzjak, Senior Vice President of Business Operations for the Steelers. “This partnership unites two historic Pittsburgh-born organizations that are recognized across the globe.”

As a Proud Partner of the Pittsburgh Steelers, Wabtec branding and interactive displays will be visible at Acrisure Stadium throughout the season. Wabtec will also serve as the presenting sponsor of the Steelers’ weekly “Power Play”, a content series deployed across the team’s social channels – which has the third-highest social following among all 32 NFL clubs – to highlight a standout moment from every game.

With a shared commitment of forging the next generation of innovators, Wabtec will be a Co-Presenting Partner of Steelers STEM. This program empowers students across Western Pennsylvania to explore the fields of science, technology, engineering, and math through hands-on experiences—from interactive online programming to engaging in-person events. Since 2019, this program has impacted over 24,000 students across the region.

In addition, Wabtec will act as a Supporting Partner of the SteelHERS Social, an annual event that occurs at Acrisure Stadium in the spring. This event is an extension of the team’s Women of Steel initiative. This platform launched in 2023 to celebrate, connect, and empower the team’s female fanbase, which is among the largest in the NFL.

The partnership officially launches at the Steelers’ home opener on September 14, 2025, with additional activations and community programs rolling out throughout the season.



About Wabtec

Wabtec Corporation is revolutionizing the way the world moves for future generations. The Company is a leading global provider of equipment, systems, digital solutions and value-added services for the freight and transit rail industries, as well as the mining, marine and industrial markets. Wabtec has been a leader in the rail industry for 155 years and has a vision to achieve a sustainable rail system in the U.S. and worldwide. Visit Wabtec's website at <http://www.wabteccorp.com>.

About the Pittsburgh Steelers

The fifth-oldest franchise in the NFL, the Pittsburgh Steelers were founded on July 8, 1933, by Arthur Joseph Rooney. Pittsburgh is among the most successful franchises in League history. The Steelers have won six Super Bowl titles, tied for the most in the NFL, and appeared in eight overall. Pittsburgh has also participated in 16 conference title games and hosted 11 – both of which rank among the top in the League. The Steelers have had 33 former players, coaches or contributors inducted into the Pro Football Hall of Fame.

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Wabtec Media Contact

Tim Bader
682-319-7925
Tim.Bader@wabtec.com

Wabtec Investor Relations Contact

Kyra Yates
817-349-2735
Kyra.Yates@wabtec.com

Pittsburgh Steelers Media Contact

Cecelia Cagni
412-697-3622
cagnic@steelers.nfl.com